**What is an affiliate disclaimer and when should you use it?**

An affiliate disclaimer, also known as an affiliate link disclosure or affiliate disclosure, is a statement on your blog or website that informs users that you are compensated by companies for promoting, reviewing, or recommending their products or services.

An affiliate disclaimer alerts users to the presence of affiliate links, which are URLs that link to another business’s products or services.

Site owners typically earn commissions when users make purchases through the links.

Having affiliate link disclosures on your site is a best business practice.

Affiliate disclaimers should be displayed conspicuously and as close to your affiliate links or endorsed product mentions as possible.

You should place an affiliate disclosure on every page that includes an affiliate link.

Your affiliate disclaimer should always come before any affiliate links, so users are aware of your affiliate partnerships before they click on the link.

https://www.asai.ie/asaicode/