

Promote your business on isme.ie

Free for all ISME members
Available now to non-members

Why advertise on isme.ie?

Reach SMEs and key decision makers across a range of industries in Ireland.

- Average monthly visitors at 8K, spending an average of 1.43 minutes on the site
- Web traffic has doubled since 2019
- Member engagement on the website which is measured via logins and downloads has increased by 23% since 2019
- Over 30K visits to the **promotion** sections on ISME.ie in 2021



Booking an advert

Members can book by filling out the form on isme.ie/get-involved-form.

Non-members can email marketing@isme.ie to place an ad.

For ISME non-members

The rates for inclusion in our **Shop Local pages** are listed below. **Discounts** are available for adverts taken in this portal, The ISME Wallplanner and the bISME simply email marketing@isme.ie.

Shop Local

Christmas may be over but the need to Shop Local is not, especially in the face of BREXIT, with extra charges appearing on orders from our nearest neighbour it's time to look even closer to home for your shopping needs. Every €10 spent locally on Irish products generates more than €40 of benefit to the local community in terms of employment. SMEs are currently under significant pressure; with COVID-19, rising insurance costs and Brexit - it's more important than ever to shop local.

Based on research carried out by IE. Domain Registry in partnership with Digital Business Ireland, in 2020 Irish consumers did more online shopping locally - 53% Irish SMEs VS international retailers. According to a 2021 .IE Tipping Point report 49% of Irish consumers say they do most of their online shopping with SMEs. BUT the same report found there is a movement back to international retailers. Let's make sure we choose to shop local first.

RATE CARD FOR SHOP LOCAL			
Duration	Price	Discount	Save
1 month	€150		
2 month	€240	20%	€60
3 month	€360	20%	€90
6 month	€675	25%	€225
12 month	€1,350	25%	€450

To place an ad or for further information on packages please email marketing@isme.ie