

ISME comes to the North West

ISME, the Irish SME Association, has announced that their first in-room event in two years will take place in the North West.

All businesses in Roscommon, Cavan, Donegal, Leitrim, Sligo and Monaghan are invited to attend the regional event on Thursday, April 7th from 3.30pm to 5.30pm in the Landmark Hotel, Carrick-on-Shannon, Co. Leitrim.

ISME chair, Margaret O'Rourke Doherty will open the event. Based in Leitrim, Margaret is the chief executive officer of HABIC — the Hair and Beauty Industry Confederation and Network

Manager of Image Skillnet.

Margaret said: "As a Leitrim businesswoman, I am thrilled to host the first of ISME's regional meetings in the North West.

"I look forward to at last being in the same room with other businesspeople — a great opportunity for us to talk about local business and the concerns we have."

The event will conclude with a 'Pitch My Business' session — an ISME event series that has been taking place virtually for the last two years.

The session allows business owners and

managers to network and promote their companies. Each attendee will have two minutes to pitch their business.

This event is free, and everyone is welcome. Refreshments will be provided. Book now on www.isme.ie/isme-regional-event-2/.



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