

PROGRAM OUTLINE (maybe some change to guest experts)

Each session is 2
hours with a 10 min
mid point break & a
quiz at the end of
each session

- **Week 1 - Session 1 - Build Your Business & Leadership Resilience**
- **Session 2 - Start Building your Business Plan**
- **Week 2 - Session 3 - Manage your Time & Activities Effectively**
- **Session 4 - Develop your Marketing & Brand Mindset (Barbara Monaghan?)**
- **Week 3 - Session 5 - Sell Through Building Lasting Relationships**
- **Session 6 - Build Your Online Communication Presence (Expert Guest Speaker)**
- **Week 4 - Session 7 - Master Strong Decision making & Communication Skills**
- **Session 8 - Build Your Financial Management Capabilities (Expert Guest Speaker)**
- **Week 5 - Session 9 - Build and Maintain Your Strategy & Goals**
- **Session 10 - Complete Your Business Plan to Accelerate into 2022**