

Do you either:

1. Sell or offer goods or services to individuals based in the EU or UK?

2. Monitor the behaviour of individuals in the EU or UK?

No

You do not need to appoint an EU or UK Representative

Yes

Do you have an 'establishment' in the EU? (for example a branch, subsidiary or other stable arrangement?)

Yes

Are you also '*established*' in the UK? (branch, subsidiary or other stable arrangement?)

Yes

You are established in both the EU and the UK

No

UK representative required

No

Are you also '*established*' in the UK? (branch, subsidiary or other stable arrangement?)

No

You are established in neither the EU nor the UK

Yes

EU Representative required

You do not require either an EU or UK representative