

Transform your Business!



3 Month Webinar Led Programme, commences **03rd Sept 2020**

This advanced business course is the ideal way to bring your business skills to the next level.

Would you like to Transform your Business in 3 month? Would you like to have an implementation plan in place for dealing with COVID-19 and for what comes next in your business?

This programme will give you the tools to dramatically improve how you run your business now and plan for the future. Each session you will learn a new skill enabling you to turn strategy into practical results:

- your company will have a plan in place for dealing with COVID-19
- your company will have a plan for thriving after the current crisis
- your company will be use your resources more efficiently
- your company will perform better with the leadership training you receive
- your will feel good about yourself knowing you are taking the correct actions

6 Steps to SME Success

Focusing on the real requirements of Irish businesses, this programme will help the Owner Manager and their senior staff to think strategically and give them the tools to turn strategy into practical results. It is a task based programme where the learning is put straight into practise in your business. If you commit, you will get the most out of yourself and the talent around you.

- Prepare to have a working strategy for your business for now and for the future
- Prepare to have a systematic way of maximising the resources around you
- Prepare to drive productivity through better work practises and systems
- Prepare to set your business on a path for growth
- Prepare for business and personal satisfaction

And do all this in an environment of like-minded peers, all working together to drive each other forward

Don't delay as places are limited.

I feel each programme is worth about 5 years of hard-won experience... except the programmes are fun!

Trevor Jobling, MD Dovetail Ltd.

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Target Audience

Owner Managers:

If you want new business development strategies & techniques, increasing your ability to generate and maintain sales, then this programme is for you.

Content

The programme includes:

- 6 Online Interactive meetings focusing on Strategy, leadership, operational excellence and Performance Management
- Step by step exercises that will transform how you run your company and generate new business
- Access to support and mentoring
- Group dynamics in problem solving for participating businesses

Facilitator:

Damien O'Brien,
Managing Partner at SME Matters

Damien is a recognised business expert who specialises in developing the knowledge and skills of owner managers, giving them the tools to transform their business, in terms of bottom line growth and personal & business satisfaction. Damien has a high energy motivational manner. His experience ranges across all sectors of the economy and he brings that experience to bear in the programmes he teaches.

Damien has advised and mentored high growth companies from initial inception to trade sale and now specialising in scaling businesses locally & internationally. Damien also founded the SMB Academy for Microsoft focusing on developing their High Potential Cloud Solution Partners.

Prior to setting up SME Matters, Damien spent 10 years in industry, holding Senior Management roles at national and international level. He has managed quadruple growth figures in sales during his time as sales manager for an Irish Telecom Multinational and went on to grow their specialised consulting department thereafter. Damien has lectured in Smurfit Business Graduate School of Business in Organisational Development in SME's and runs SME company clinics for his clients through their Masters programme. He also runs high impact Seminars and full day training events nationwide.

Programme Details

Date: 03rd Sept 2020 (6 Online Sessions programme every two weeks)

Location: All sessions delivered online using interactive software

Cost: €500 per delegate (3 installments, subsidised from €2,000)

Book early as places are limited

email: bookings@smematters.ie

or call (086)2699111