



## ISME Yearbook & Diary

ISME is the independent organisation for the Irish small and medium business sector with over 10,000 members nationwide.

The 2020 edition of the official Yearbook & Diary will be distributed to owner-managers of SMEs in November.

Editorial content includes an interview with ISME CEO, Neil McDonnell; a comprehensive overview of ISME's range of services; a breakdown of ISME's structure; information on group discount schemes; training; HR information; a review of events; and, a useful revenue directory and key contacts.

**Frequency:** Annual

**Readership profile:** ISME members are progressive, forward-thinking decision-makers who run their own businesses. The **ISME Yearbook & Diary** is guaranteed to reach an innovative and creative target market of key entrepreneurs in Irish business.

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PUBLISHING  
COMPANY  
OF THE YEAR  
2016

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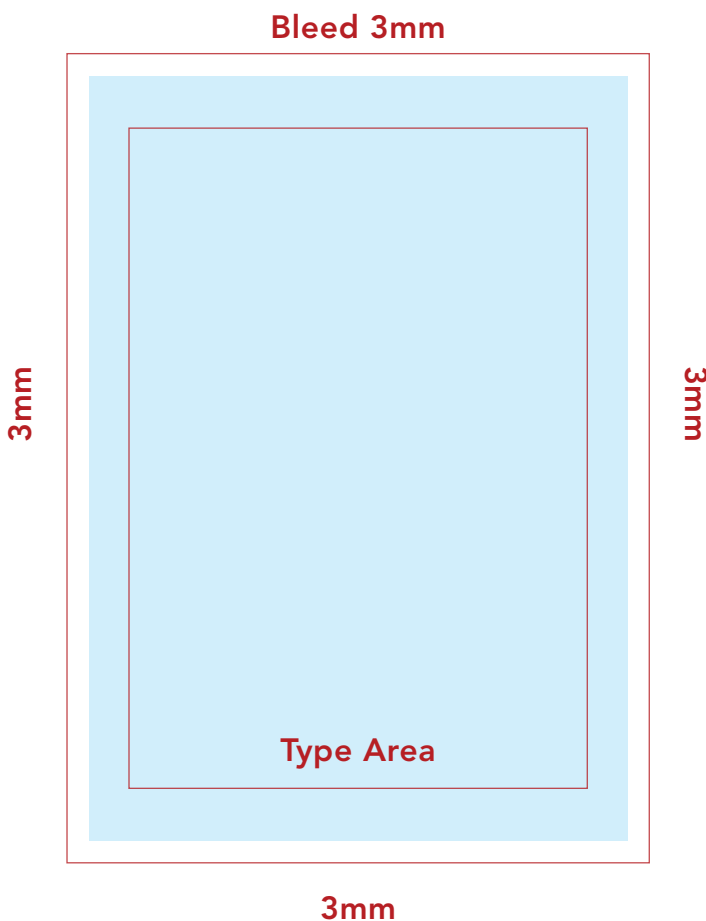
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