



Better Together

Make a Difference in YOUR Community

BETTER TOGETHER BUSINESS AWARDS

Demonstrate how your business makes a difference in YOUR Community

GET INVOLVED

Businesses across Ireland are invited to showcase how they are making a difference in their community by entering a video in one of the two categories in the **Better Together Business Award 2014**. The award is part of Better Together, a national campaign developed by The Wheel to recognise the contributions being made in our communities and how we are all contributing to making Ireland Better Together.

The two categories for businesses to enter are:

- [BETTER TOGETHER SMALL & MEDIUM ENTERPRISE AWARD](#)
- [BETTER TOGETHER LARGE BUSINESS AWARD](#)

WHAT DO I HAVE TO DO?

Get a budding Scorsese in the office, or just someone keen with a smart phone, and make a 2 minute video on the great work your company does for the community. We're not looking for Oscar night production values or Emmy Award winning storylines, just an honest account that shows how your business is doing its bit to make Ireland Better Together.

- Watch Cornmarket's winning entry from last year ([see link here](#))
- Watch An Post's entry which received the People's Choice Award ([see link here](#))

SO, HOW DOES IT ACTUALLY WORK?

Visit the Better Together website now to:

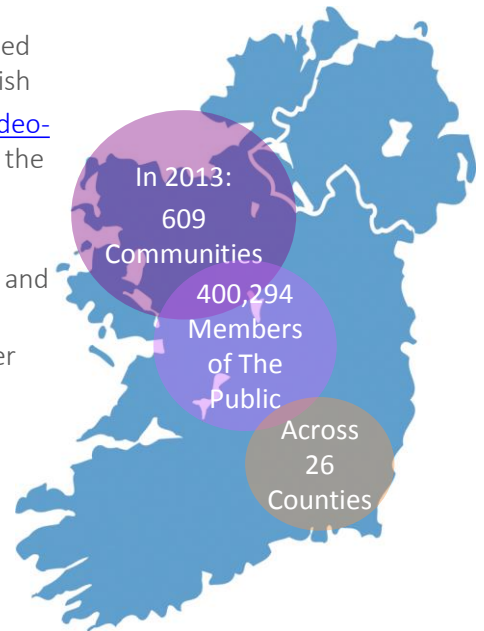
- [Read the Rules](#) | [Enter the Competition](#)

Below you'll also find 3 sure fired ways to get engaged:

- [Be inspired by the videos already on Bettertogether.ie](#)
- [Download the free Better Together video-making guide](#)
- Start thinking about the story you'd like to tell.

ENTERING IS SIMPLE:

1. Involve your staff and choose a great community project you worked on in the last 18 months. You can enter as many projects as you wish
2. Enter the video in the competition here www.bettertogether.ie/video-competition. Upload your video to Youtube or Vimeo and submit the link when entering.
3. Entries close on 7 November at 5pm.
4. Get your staff, customers and community partners to vote for you and get shortlisted for judging. Voting closes 21 November
5. Attend the Awards night in Dublin Castle on Thursday 11 December hosted by RTÉ's Mary Kennedy
6. Walk away with the award! Easy!



COST OF ENTRY

- €50 for the Better Together Small & Medium Enterprises Award
- €250 for the Better Together Large Business Award.

This is a not-for-profit community initiative so we ask all businesses who enter to make a small contribution towards its running costs. To say our thanks the awards night in Dublin Castle is free to attend and you are all invited!

ABOUT BETTER TOGETHER

The Better Together Campaign was launched in 2010 to showcase the great work being done in communities across Ireland. The public are invited to vote for their favourite videos and to connect with groups and causes in their communities. The campaign has doubled in scale and reach each year so that last year, www.bettertogether.ie received well over a million visits, along with tens of thousands of votes being cast in the months of October and November 2013 alone. There are a lot of public eyes on the Better Together Campaign this year too – this Award is your chance to make sure that they notice your company, and how you are helping your community be Better Together.

I LOVE IT! HOW ELSE CAN I SUPPORT THIS INITIATIVE?

Please join companies like BHP Insurances, Coca Cola, Beko, MyClubFinances and others by becoming a category sponsor for one of the category awards.

For further Information please contact:

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We greatly acknowledge the support of our business sector partners:

